



**International Military Community Executives' Association
(IMCEA)**

APPLICATION FOR AFFILIATE MEMBERSHIP

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ORGANIZATION _____ JOB TITLE _____

MAILING ADDRESS _____ CITY _____

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EMAIL: _____ DATE OF BIRTH _____

REFERRED BY: _____ or RENEWING IMCEA MEMBER NO.: _____

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IMCEA Headquarters - Membership
P.O. Box 7286
Alexandria, VA 22307-0286

Phone: (571) 207-8893
Fax: (866) 369-2435
Email: imcea@imcea.org

www.imcea.org

AFFILIATE MEMBERSHIP
(\$50)

Offered to any person classified as an instructor in an educational institution which educates personnel for positions in military MWR/Services activities.

Affiliate Membership is also offered to other organizations that are related to the MWR/Services Industry through the work they do and services they provide, but do not qualify as Professional or Associate Members of IMCEA.

Note: Please include the following:

Description of your Organization
(25-50 word advertisement)

Your Affiliate Category Choice
Your membership benefits include one category, usually **Education**, plus one category for each additional Affiliate member.

For information on category choices, please email toni@imcea.org or call (512) 417-0215.

Your Company Logo
Min. 350 dpi, max. 300x300 px, in .jpeg, .gif or .png format by email to toni@imcea.org

For National Use Only: Accepted By: _____ Date: _____ Approved: _____ IMCEA Membership Number: _____



International Military Community Executives' Association (IMCEA)

AFFILIATE MEMBERSHIP

IMCEA is the only international organization that exists specifically to advance the professional development of military MWR/Services program managers. An IMCEA Associate Member is any person engaged in an industry which supplies materials or services to the Military MWR/Services program.

Affiliate Membership is offered to any person classified as an instructor in an educational institution which educates personnel for positions in military MWR/Services activities.

Affiliate Membership is also offered to other organizations that are related to the MWR/Services Industry through the work they do and services they provide, but do not qualify as Professional or Associate Members of IMCEA.

Affiliate Associations are appreciated as they help our members to receive the education and professional growth opportunities. By promoting your certification programs and educational seminars to our professional members, your association gains access to our military buyers and attracts potential membership growth.

Affiliate Members are allowed similar benefits to Associate Members, with the ability to advertise and promote their services to all IMCEA Members.

Your association members have the opportunity to meet our Associate Members for great industry products and services.

Together, our Associations can work together to network, grow and enhance our members' experience.

BENEFITS OF AFFILIATE MEMBERSHIP

- The IMCEA Code of Ethics creates an expectation that the Association's members will do the right thing in any given situation, and that they will "Lead by Example"
- IMCEA Affiliate Members reach the world-wide military MWR/Services community with marketing opportunities to enhance your organization's visibility and increase brand awareness to our members
 - ◆ Free press releases on our website, www.imcea.org, allows our members to see the latest opportunities offered by your association.
 - ◆ Deeply discounted advertising rates for online advertising at www.imcea.org, with a direct link to your organization website
 - ◆ One free ad in our monthly newsletter "IMCEA Connections", is seen by all IMCEA members
 - ◆ Affiliate Members receive a roster of our membership when you first join, every year you renew your membership, and upon request. This is an excellent database for mailings and/or contacting our members
 - ◆ IMCEA national Affiliate Members are welcome to join Local IMCEA Chapters and participate in social events, business meetings and educational seminars with other IMCEA members in their area
- IMCEA offers world-class marketing opportunities through conferences, workshops, trade shows and expos
 - ◆ Affiliate Members receive first chance to share the latest training, seminars, educational and certification partnerships with IMCEA members
 - ◆ Affiliate Members receive priority placement at any trade show conducted by IMCEA or in which IMCEA is a partner
- IMCEA headquarters is always available for any questions you have that may assist you in contacting decision makers on military installations